

Wisdom Nunya Kwashie Jnr

AI Governance Specialist | AI Risk, Policy & Compliance

Canyon Country, CA 91387 | (747) 253-9667 | nunya.kwashie.jnr@gmail.com | PMP

Authorized to work in the U.S. — Permanent Resident (Green Card holder)

PROFESSIONAL SUMMARY

PMP-certified governance and risk professional with 16+ years leading policy development, compliance, and digital-risk initiatives — including 13+ years running the digital function at MTN Ghana, where I localized and enforced group-wide digital policy and built governance frameworks across every commercial unit. Now specialized in AI governance: I have authored a full enterprise AI Governance Policy and formal AI risk assessments aligned to the NIST AI RMF and ISO/IEC 42001, with obligations mapped to the EU AI Act and California SB 53. Pursuing the IAPP AI Governance Professional (AIGP) certification. Strong at translating technical AI risk into decision-ready guidance for executives and cross-functional stakeholders.

CORE GOVERNANCE COMPETENCIES

- Risk identification, assessment & mitigation
- AI & corporate policy / procedure drafting
- Control design, sign-off protocols & audit support
- Third-party & vendor risk oversight
- Monitoring, KPI reporting & escalation
- Stakeholder engagement, training & change management
- Documentation, evidence & recordkeeping
- Incident response & corrective-action loops
- Data visualization & KPI tracking (Power BI, GA4, SEMrush)

FRAMEWORKS & STANDARDS

NIST AI RMF (govern / map / measure / manage) · **ISO/IEC 42001** (AI management systems) · **EU AI Act** (risk-tier classification) · **California SB 53** (frontier-AI transparency)

AI GOVERNANCE ARTIFACTS

AI-governance work products — available on request or via portfolio site.

- Authored an 18-page enterprise AI Governance Policy for a digital-media company, adopting the NIST AI RMF and ISO/IEC 42001 as the operating backbone and mapping obligations to the EU AI Act and California SB 53. Defined a three-tier risk classification (Low / Medium / High) with approval gates, a cross-functional governance-board structure and roles, data & model controls, monitoring and incident-response procedures, vendor due-diligence with an Approved AI Tools Register, and a twice-yearly role-based training program.
- Produced a formal AI Risk Assessment for a third-party, cloud-based AI content-generation system, rating IP / likeness-infringement, cost-drift, and data-leakage / confidentiality risks on likelihood × impact and specifying mitigations — a rights-cleared custom generation model, an enterprise-tier data-processing agreement with a data-classification rule, and a sandbox-vetted workflow register with per-project credit caps.
- Built a Model Card for a custom high-risk image-generation model (“Solara Glow”), documenting purpose, training-data provenance, evaluation metrics, known limitations, and human-in-the-loop oversight requirements.

PROFESSIONAL EXPERIENCE

Founder & AI Governance Lead — Momento Media (Independent Practice)

2026 – Present

- Build the AI-governance function for an independent digital-media practice: authored the enterprise AI Governance Policy, AI risk assessments, and model card detailed under AI Governance Artifacts above — all aligned to the NIST AI RMF and ISO/IEC 42001.
- Designed a three-tier (Low / Medium / High) AI use-case risk-classification and approval workflow, with escalation gates for high-risk deployments and an Approved AI Tools Register governing third-party AI procurement.
- Lead a multi-phase client engagement (intake → audit → execution) under HIPAA-conscious compliance constraints, building the charter, requirements intake, and phased roadmap from a blank slate.
- Translate technical AI risk into decision-ready executive briefs and KPI frameworks for non-technical stakeholders.

Digital Marketing Manager — MTN Ghana

09/2012 – 12/2024

Led the digital function for 13+ years at Ghana's leading telecom, covering group-wide digital policy, all digital platforms and campaigns, and go-to-market across every commercial unit.

- Localized, interpreted, and enforced the MTN Group digital policy across all commercial units, ensuring brand and governance consistency across every social and digital platform.
- Developed company-wide digital and social-media policies (crisis management, influencer protocols, channel creation, website-update procedures) and designed governance frameworks defining content standards, approval workflows, and change-request processes.
- Established strict sign-off protocols for campaign approvals and budget management, and documented end-to-end campaign workflows — inputs, user steps, and outputs — to ensure operational clarity and auditability.
- Maintained issue / risk logs for major events and ran post-mortem reviews that fed corrective actions into future projects; managed brand-reputation risk through early viral-risk detection and crisis-management playbooks.
- Implemented internal-audit recommendations on security protocols and controls for digital platforms.
- Evaluated social-media and MarTech tools on terms, pricing, and performance to make secure procurement recommendations to management.
- Used sentiment analysis to monitor engagement trends and brand-reputation risk; produced monthly KPI reports and dashboards and authored digital-strategy and status reports for senior management and board-level presentations.

Marketing Officer — KPMG Ghana

08/2008 – 08/2012

- Implemented quality-control checks on all published materials before release, enforcing brand and editorial standards firm-wide.
- Conducted third-party / vendor oversight, evaluating external partner deliverables against quality, timeline, and compliance standards.
- Negotiated vendor and third-party publisher contracts, managing delivery timelines for print and distribution projects.
- Maintained knowledge-management databases and content libraries, ensuring accuracy and auditability across shared organizational resources.

CERTIFICATIONS

- PMP — Project Management Professional, Project Management Institute (active)
- IAPP AI Governance Professional (AIGP) — in progress
- Certified Digital Marketing Professional — Digital Marketing Institute, 2021
- Media Management — Red & Yellow Creative School of Business, 2019

EDUCATION

Bachelor of Science, Computer Science — Kwame Nkrumah University of Science and Technology, Kumasi (2007)